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Notification of updates to HSBC's customer relationship reward points program

Dear Customer:

The "HSBC customer relationship reward points program" has been updated and it will come into effect on 1 October 2018. The updates are:

1. A new Jade Member-Get-Member section: Both referrers and referees for each new eligible Jade client can earn 500,000 reward points. Visit <https://personal.hsbc.com.cn/en-cn/rewards/> for the details.
2. An updated definition of Qualified Premier Customers: "Qualified Premier customers" refer to 1) customers who maintain a daily average balance (calculated on a monthly basis), in all their HSBC accounts, equal to or more than the latest minimum total relationship balance; or 2) customers who maintain a daily average balance (calculated on a monthly basis), in one Premier Family account, equal to or above the latest minimum total relationship balance. The minimum total relationship balance is currently set at RMB500,000 (or equivalent). For more information, refer to our latest Tariff of Accounts and Services for Personal Customers.
3. Member-Get-Member program rewards are only applicable to eligible Jade clients and customers who become qualified Premier or Advance customers within 3 months of account opening, including the account opening month.
4. Corporate Employee Privilege Scheme referrals are entitled to rewards only when the account opening date of the referee is no later than 6 months after referral form submission. The account opening date of the referee should not be earlier than the referral form submission date.

Visit <https://personal.hsbc.com.cn/en-cn/rewards/> for details of our updates to the "HSBC customer relationship reward points program". Please call +86 800 820 3090 with any enquiries.

HSBC Bank (China) Company Limited  
29 September 2018